



# edWeb.net

Virtual Professional Learning for All Staff

More voice, choice and collaboration  
Meet district goals and individual needs and interests  
Better work/life balance and retention



# A professional learning community with 1 million educators



- A professional social networking hub for more collaboration with a wider network of colleagues in education.
- 3,000 edWebinars on over 100 topics meet district goals and the many needs and interests of teachers and all staff.
- 400 live presentations a year provide live chats for collaborative learning.
- edWeb is approved for teacher re-licensure in 42 states.

# The benefits of edWeb's professional learning for school districts



- Differentiate professional learning to meet the many **needs and interests** of administrators, teachers, and staff for district goals and professional growth.
- Provide the **widest and deepest choice** of topics for all educators with the timeliest programs.
- Offer flexible viewing (live or on-demand) for convenience and better **work/life balance**.
- Increase the **accessibility, equity, sustainability** of your professional learning program.
- Help all staff **expand their community** of colleagues for collaboration and peer-to-peer support.

Professional learning that brings joy and impacts student achievement.

# 3,000 edWebinars on 100 topics meet district, teacher, and staff needs and personal interests



21st Century Skill  
Accessibility  
Anti-Racism  
Artificial Intelligence  
Assessment  
Assistive Technology  
Attendance  
Audio-based Learning  
Augmented & Virtual Reality  
Autism  
Blended Learning  
Brain and Learning  
Bullying Prevention  
Business/Entrepreneurship  
Career Education  
Character Education  
Classroom Management  
Classrooms & Learning Spaces  
College & Career Readiness

Competency-based Learning  
Computer Science/Coding  
Counseling  
Culturally Responsive Teaching  
Curriculum Development  
Data and Analytics  
Differentiated Instruction  
Digital Citizenship  
Digital Learning & Literacy  
Dyslexia  
Early Childhood Learning  
Educator Self-Care/Wellness  
EL, Multi-Lingual Language  
Engineering  
English, Language Arts  
Environmental Education  
Equity  
Family/Community Engagement  
Financial Literacy

Game-Based Learning  
Growth Mindset  
Health and Wellness  
Hybrid Learning  
Language Learning  
Leadership/Administration  
Learning Loss/Acceleration  
Library/Media  
Literacy  
Maker Ed  
Mathematics  
Media Literacy  
Mental Health  
MTSS  
Music for Early Learning  
New Teacher Help  
Pedagogy/Practice  
Personalized Learning  
Privacy and Security

Professional Development  
Project-Based Learning  
Reading Skills  
Real World Literacy  
School Culture/Climate  
School Gardens  
School Safety  
Science  
Science of Reading  
Social Studies and Civics  
Social-Emotional Learning  
Special Education/Inclusion  
STEM/STEAM  
Student Achievement  
Student Engagement  
Student Voice  
Tech for Learning  
Tech Infrastructure  
Women & Girls' Leadership



400 new edWebinars each year provide engaging live chats  
with educators around the country and world.

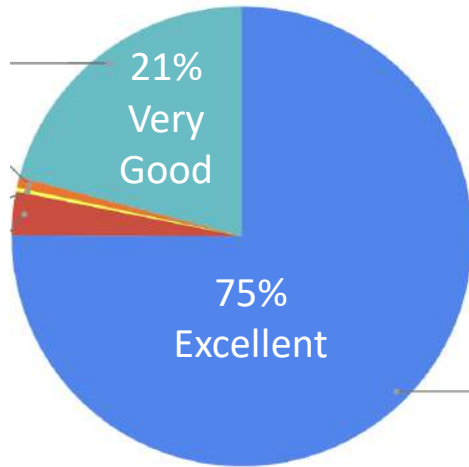
# 350 partners help crowd-source edWeb's professional learning



View all sponsors [here](#)



# edWebinars provides high-quality, timely peer-to-peer learning



- **Highest quality programs**, consistently rated for the quality of presenters and content.
- **Approved for PD hours** and [teacher re-licensure](#).
- **4,000 presenters** who are education experts, innovators, and inspiring leaders.
- **Diverse educators** in all roles and levels of education.





# edWeb Pilot Program | Wayne Township Public Schools (NJ)

The screenshot shows the edWeb.net interface for Wayne Township Public Schools. The header includes the edWeb.net logo, the school name, and the text 'Professional Learning Community'. Below the header is a navigation bar with links like 'edWebinar Calendar', 'edWebinar Archives & Quizzes', 'All Jobs/Etc', 'Communities', 'Members', 'Search', and 'Help'. A secondary navigation bar includes 'My Home Page', 'My edWebinar Transcript', 'My Job List', 'My Communities', 'My Colleagues', 'My Settings', and 'Logout'. The main content area is divided into several sections: 'Administrator Settings' with a 'W' logo, 'Wayne Schools Professional Learning' with a 'W' logo and a link to the community URL, 'PD PATHWAYS' listing 'Classroom Management', and 'All Related Communities For Wayne Schools Professional Learning' which displays a grid of community icons and their member counts.

Community Name	Members
Wayne Schools CST and RSP	5
Wayne Schools Current and Aspiring Administrators	18
Wayne Schools EdTech Tools	273
Wayne Schools Elementary/Special Education Teachers	2
Wayne Schools Paraprofessionals	143
Wayne Schools Preschool Teachers	3
Wayne Schools Principals Community	3
Wayne Schools Secondary/Special Education Teachers	3
Wayne Township Public Schools Continuing Education Community	45
Wayne Township Public Schools' New Teachers & Staff Community	6

- Private professional learning hub for all digital resources in one place.
- edWebinars align with district goals and the individual needs/interests of teachers and staff.
- Flex PD provides better work/life balance.
- Reporting for PD hours and assessment of staff and student needs.

## The Results

672 staff watched 1,291 unique programs  
4,258 hours, an average 6.3 hours each  
95% of staff opted for “flex” PD  
Star rating = 4.8 out of 5



# Transcripts for Staff Members and Reports for Administrators



Members track and complete their activity and download CE certificates



District administrators download reports on staff viewing, assessments, reflections, and ratings.

New! Reporting on overall impact of your program with the help of AI.

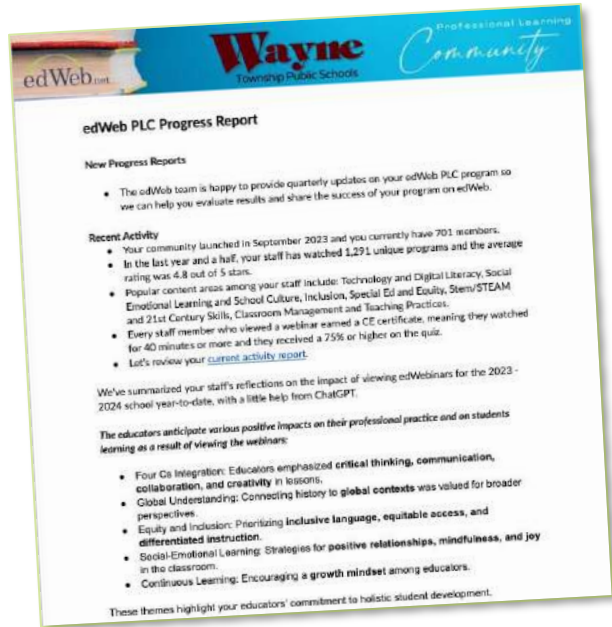
Program	Source	Program Date	View Recording	Date Viewed	Minutes Viewed	CE Quiz	Quiz Date	Quiz Score	PD Hours Earned	CE Cert
AI Presenting Engineering for Responsive Digital Citizens	edWeb	02/22/24	View the Recording			CE Quiz		100	1	edWeb CE Cert
How Performance Data Can Inspire Your Students Learning Outcomes & Mind	edWeb	10/19/23	View the Recording	02/06/24		CE Quiz		100	1	edWeb CE Cert
Who Are All Language Teachers? How to Whose Structures? Liberate Across Languages with Dr. Elsa Cardoso-Hogan	edWeb	01/23/24	View the Recording	03/29/24	60	CE Quiz	02/03/24	100	1	edWeb CE Cert
AI Unleashed: Writing the Tools	edWeb	01/18/24	View the Recording	01/19/24	60	CE Quiz	02/03/24	100	1	edWeb CE Cert
Implementing Successful PB4-21TM Initiatives	edWeb	10/11/23	View the Recording	03/16/24		CE Quiz		100	1	edWeb CE Cert
From No Content to How to Create STEM Career Pathways at Every Grade	edWeb	11/08/23	View the Recording	03/16/24		CE Quiz		100	1	edWeb CE Cert
Empowering Adult Educators A Panel Conversation	edWeb	01/09/24	View the Recording	01/09/24	60	CE Quiz	02/03/24	100	1	edWeb CE Cert
Inclusive Innovations: How School Districts Can Unleash the Power of Ed to Create Transformative Solutions	edWeb	01/09/24	View the Recording	01/09/24	56	CE Quiz	02/03/24	100	1	edWeb CE Cert
Practical Leadership Regarding Diversity in School Systems	edWeb	01/06/24	View the Recording	03/06/24	60	CE Quiz	02/03/24	100	1	edWeb CE Cert
Building Leader Capacity and Coaches in Workplace Strategy Addressing Attraction, Retention, and Educator Wellbeing	edWeb	12/13/23	View the Recording	12/13/23	57	CE Quiz	02/03/24	100	1	edWeb CE Cert

Job Title	Institution	Program	Content Areas	Viewed Date	Minutes Viewed	Quiz Score	Hours Earned	Goals	Reflections	Professional Impact	Student Impact	Star Rating
Teacher	Wayne Hills Hig	Ignite Your Students with Passi Early Childhood Learning	Digital Learning, Student Voice	8/15/23	57	100	1	In this moment, I hope to see how this webinar will be to recognize in my perfect practice. I have to also: Fortunes, we need to remind them are				5
Teacher	Wayne Hills Hig	Amplifying Student Voice with Digital Learning, Student Voice	Digital Learning, Student Voice	8/16/23	56	100	1	For this webinar to learn different This webinar under scored the I For my personal practice, I need to I For my student, because there are s				5
Teacher	Schuyler Colfax	Transforming Learning with Ch Library/Media, Digital Le	English, Language Arts, Digital Le	8/30/23	38	100	1	I chose to participate in the Dig I found this edWebinar very inf I learned how to navigate the Comm The information learned from the D				5
Occupational Therapist	Wayne Valley S	Handwriting Reimagined with English, Language Arts, 10/24/23	English, Language Arts, 10/24/23	10/24/23	50	100	1	Since I am an occupational ther I learned that handwriting is an I learned the 3 stages of teaching h Learning the most effective way s				5
Teacher of Televisi	Wayne Valley S	Addressing Trauma and Support Mental Health/Behavior	Mental Health/Trauma/Behavior	11/22/23	51	75	1	To gain additional tools for the c I learned more about dealing w Many things, including how to react I believe I am now a better strategie				4
Art Teacher	Wayne Public S	Your Magic Wand for Calm Sta Classroom Management 11/17/23	Classroom Management	11/17/23	52	100	1	I am an art teacher and I also h I learned more about how the f Stress is everywhere around us I have learned several fun strategie				4
Media Specialist	Randall Carter	How Librarians Can Foster Coll Library/Media, Student-	Library/Media, Student-	12/17/23	50	100	1	I follow Shannon Miller McClint Shannon showed 5-6 options to The webinar showed trying Bloxels I believe media specialists that coll s				4
Social worker	Wayne schools	Using Stories as the On-Ramp English, Language Arts, 1/4/24	English, Language Arts, 1/4/24	1/4/24	52	100	1	I wanted to strengthen my knowl I learned that allowing student Allowing students to use different n I believe it will impact them by lov				4
School Social Wor	Wayne Public S	The Secret to a Positive School School Culture/Climate, 1/6/24	School Culture/Climate, 1/6/24	1/6/24	53	100	1	Interest in improving school c I learned different ideas about getting p Incorporating ideas into my element improving school climate and moral				4

Goals	Reflections	Professional Impact	Student Impact
I have had students with a full range of mental and physical as well as emotional abilities. Being able to include them to the fullest is not always easy but I have been lucky enough to have some exceptional students along the way that taught me to look at people with curiosity because they showed me they were far more resilient and capable than I initially thought. My goal is to get new ideas and review best practices from this webinar.	This webinar was truly inclusive, not just focusing on traditionally marginalized groups. I appreciated that because it is easy to forget that we might not see the struggles of students overtly. Many try to hide their struggles. Mental health struggles are just as important to notice as physical medical issues. It reminded me of things I have done in the past that helped and it reminded me of things I can do in the future.	This presentation impacted my professional practice by reminding me that I need to make time for classroom community building exercises all school year long. In addition, part of my job is modeling good practices for my students. I think I am already very professional and a good role model but it has led me to be a little more conscientious about those small things we do that we can easily not notice, like an audible sigh or letting students see you disagree with a school wide policy.	I think this will help all students and scaffold them to the point where they can spread inclusion in their communities. With many students having mental health issues this webinar was helpful to consider that race, ethnicity, learning abilities and mental health are all barriers for students to feel included and that accommodations for some students can be applied more broadly to support all students. Kindness spreads to students as people matters.

# PLC Progress Reports on Participation and Reflections

The edWeb team will provide periodic PLC Progress Reports so you can easily review teacher and staff engagement, most viewed topics, reflections on impact, and program ratings.



Sample reflections on impact on professional practice and student learning and experience.

- **Understanding the four Cs** and integrating them into lessons to foster student success.
- **Enhancing global understanding** through lessons that connect history to global contexts.
- **Creating a calm and accepting classroom** environment through mindfulness techniques.
- **Utilizing formative assessments** to guide instruction effectively.
- **Integrating inclusive language and practices** to create a welcoming classroom.
- **Addressing ethical considerations** and promoting responsible use of AI in education.
- **Enhancing engagement and critical thinking** through project-based learning strategies.
- **Incorporating inquiry-based learning** to deepen student understanding.
- **Ensuring equitable access** to resources and differentiated instruction for all students.
- **Integrating technology tools**, audiobooks and podcasts, to support struggling readers.
- **Fostering positive relationships** and creating a safe, inclusive classroom environment.
- **Incorporating social-emotional learning** strategies for different grades and contexts.
- **Engaging parents and caregivers** in supporting student learning and well-being.
- **Fostering joy in the classroom** with strategies for diffusing negative situations.
- **Collaborating with colleagues** to enhance teaching practices.
- **Encouraging a growth mindset** and continuous learning among educators.

# edWeb Provides an Easy and Convenient Hub for All PD Resources

- Your main page functions as a bulletin board for current news and information.
- The community blog and discussion forum sends email digest notifications to all your members.
- Add links and upload files to all your own digital resources.
- edWeb can host your PD videos and provide tracking, assessments, and closed-captioning.

Presentation Info	Presented By	Original Airdate	View Recording	Closed Caption	CE Quiz	PD Plan
EdTech Evening: Parlay Ideas	Presented by Katie Nieves Licwinko	Apr 2, 2024	<a href="#">View Recording</a>	CC	<a href="#">CE Quiz</a>	<a href="#">PD Plan</a>
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# Wayne shares the success of their program on edWeb



*edWeb has shown us a glimpse of the future of PD. I was very impressed with what I first saw. As time goes by, the only thing we see is more opportunity to enhance our PD program.*

**Mark Toback, Superintendent**

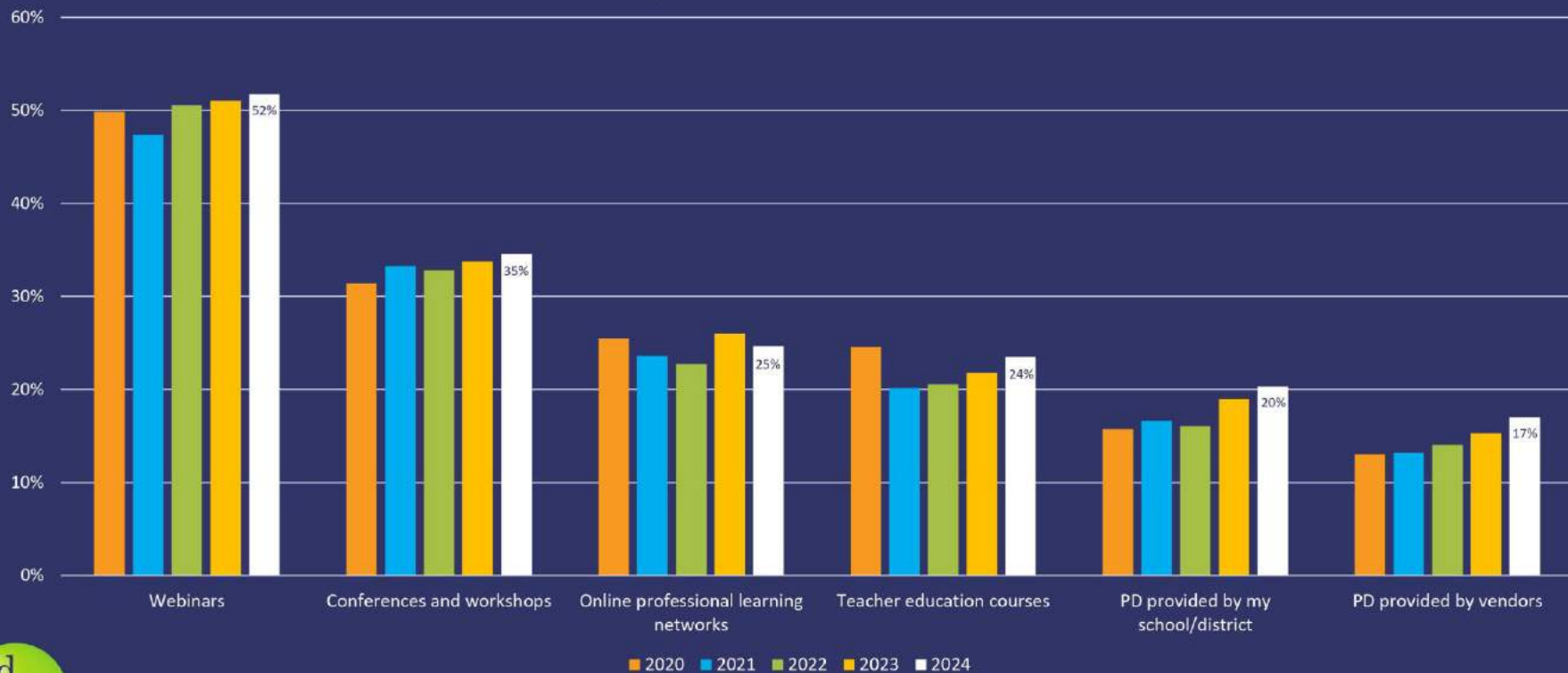


*The data on our edWeb district program is very telling and amazing! I'd encourage districts to use edWeb as their hub so teachers keep going back to it.*

**Donna Reichman, Asst Superintendent**

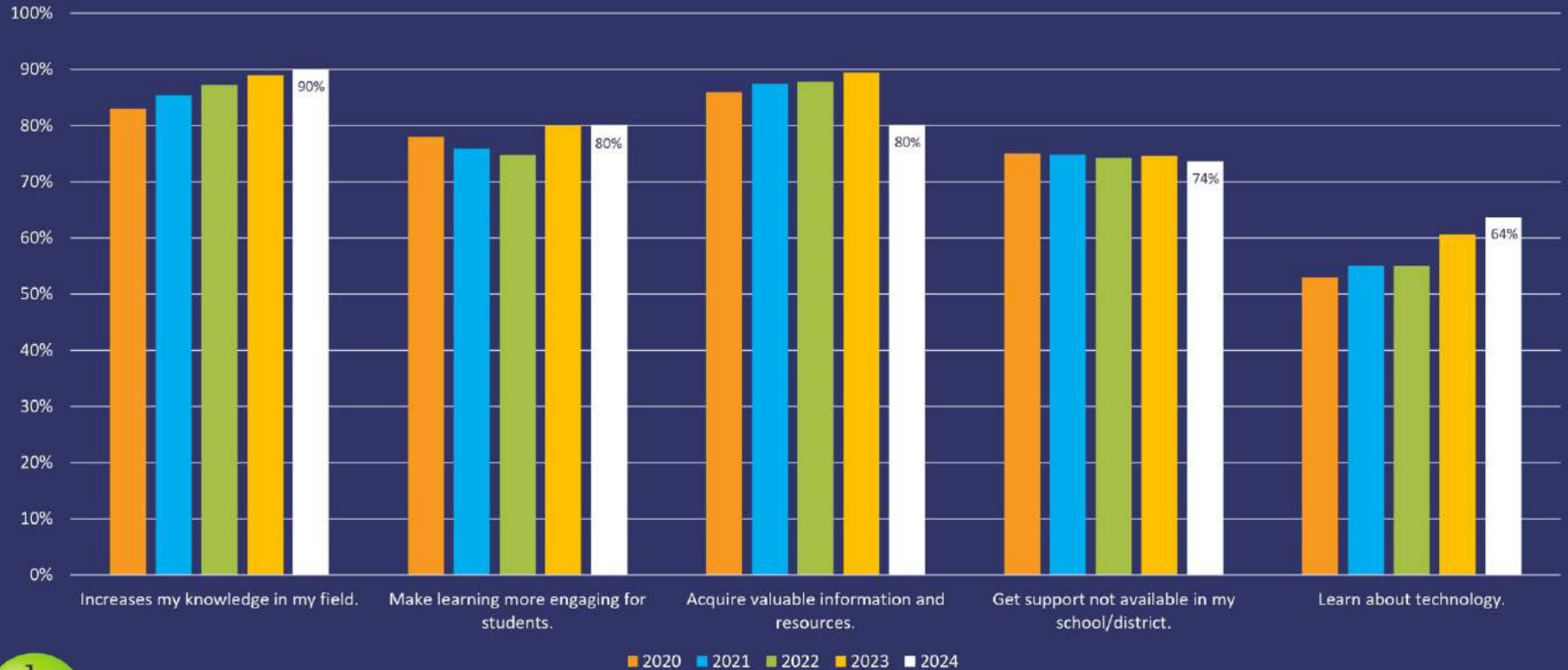


# What types of professional development activities help you improve the most?



% Rated Most Helpful

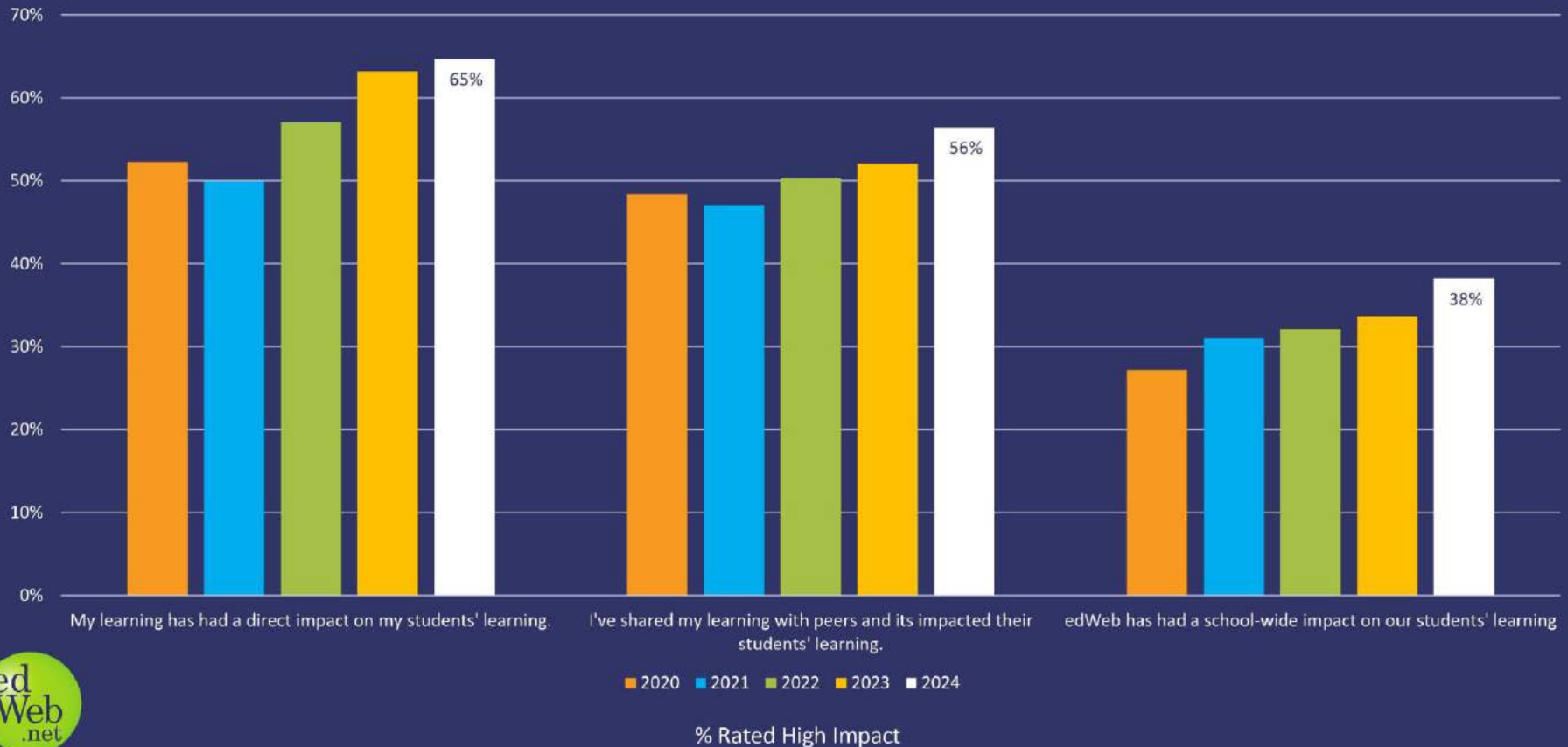
## How has edWeb helped you this past year?



% Rated Very Helpful



## How much impact has edWeb had on your students' learning?



# Give your teachers and staff the gift of learning with edWeb!

*Thank you for making high-quality professional development for teachers. It is easy to use with many available choices. It makes learning enjoyable for us since we have such busy schedules, meetings, and responsibilities. Thank you for making the webinars free.*

*Thank you so much for providing great content that is not only free but connects me to other educators and presenters across the country that I would not otherwise meet. Also, when I have reached out to your customer service team, they have been so nice and helpful. Glad I found edWeb!*

*I recommend edWeb a lot for the variety of tools and webinars provided for my teachers, coaches, and facilitators. There is something to learn for everyone!*

These are just a few of hundreds of enthusiastic comments from our annual survey.



# Growing Family of edWeb District Member Networks



# edWeb One-Stop Shop for Your Professional Learning Needs

The screenshot shows the homepage of the Central School District Professional Learning Community on edWeb.net. The header includes the district name and logo, navigation links for calendar, recordings, and communities, and a search bar. The main content area features a 'Community Home' section with a welcome message, a 'Community Tools' sidebar, and a 'Central Schools PLC' section. A featured post titled 'Are You Planning a Spring PD Day?' is highlighted, showing a person at a computer with icons for various topics like 'Virtual Professional Learning'.

**Are You Planning a Spring PD Day?**  
A new posting from [Lisa Schmitt](#) (Founder & CEO, edWeb.net)

If you're planning a PD or in-service day this spring, let us give you ideas for how you can use edWeb for part, or all, of the day. Curate a PD Playlist that aligns with your theme and objectives for the day. Or, let your teachers browse over 3,000 highest quality on-demand recordings to find just the program(s) to meet their needs and interests. edWeb gives you one source that meets so many diverse needs.

Contact us for a demo of how a flex-PD day can work at [pd@edweb.net](mailto:pd@edweb.net).

To reply to the message, go to <https://www.edweb.net/715098.81896952>

## Free edWebinars Coming Up Next

Attend live or receive the recording to earn a CE Certificate.

### Learner-Centered Classrooms: Creating Experiences for Learners to Thrive

REGISTER  
Wednesday, Apr. 24 @ 4 pm ET

Presented by Rachel Gil, M.A., Instructional Coach, Santa Ana Unified School District (CA); Katie Weisberg, Director of Strategic Partnerships, Learner-Centered Collaborative; and Marlon Styles, Partner, Learner-Centered Collaborative

### Culturally Responsive Instruction Series: Choosing and Using Diverse Texts

REGISTER  
Thursday, Apr. 25 @ 3 pm ET

Presented by Julia Lopez-Robertson, Ph.D., Professor of Instruction and Teacher Education, University of South Carolina; Kamaria Winters-Hoyte, Ph.D., Associate Professor, University of South Carolina; and Jigisha Vyas, Adjunct Professor, Rutgers University, and Instructional Coach, Wyeckoff School District (NJ)

Moderated by Amanda Alexander, Ph.D., Chief Academic Officer, Scholastic

## PLCs in Action

April 2024

### Are You Planning a Spring PD Day?

edWeb is a great way to add a flex-PD option your teachers will love.

If you're planning a PD or in-service day this spring, let us give you ideas for how you can use edWeb for part, or all, of the day. Curate a PD Playlist that aligns with your theme and objectives for the day. Or, let your teachers browse over 3,000 highest quality on-demand recordings to find just the program(s) to meet their needs and interests. edWeb gives you one source that meets so many diverse needs.

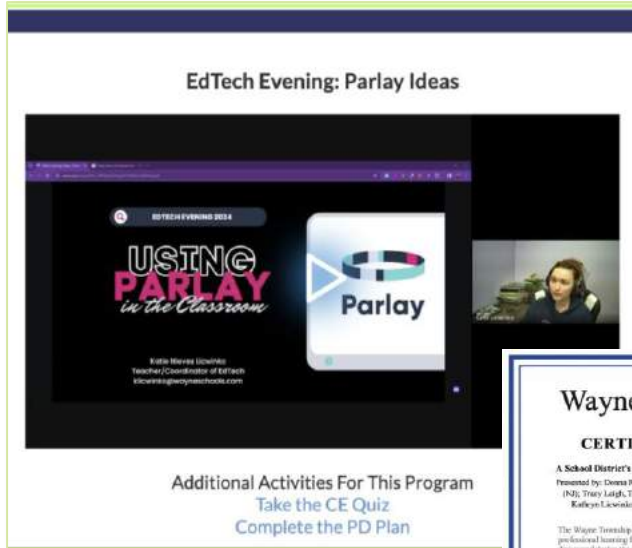
Contact us for a demo of how a flex-PD day can work at [pd@edweb.net](mailto:pd@edweb.net).

### Check Out the Top 10 edWebinars of March!

- Science of Reading Week
- Banishing Burnout in Early Childhood
- Social-Emotional Growth Through Project-Based Learning
- Put the Science of Reading in Action with Effective Classroom Management
- Maximizing Intervention and Minimizing Math Anxiety
- Strategies from *The Writing Rope* for Think, Plan, Write, Revise
- Executive Function: A Practical Guide
- Baking a Simple Early Literacy Cake in the PreK-1 Classroom
- Making Accessible Educational Materials Available to Students
- Classroom Management with Devices for K-8

Check out the calendar of upcoming programs.  
Join live for online chats with fellow educators!

# Upload Your PD Videos on edWeb for Convenience Reporting



edWeb can upload your professional learning and training videos to our edWeb platform.

- Video hosting and viewership tracking
- Quiz assessments and scores
- PD plans, reflections, and ratings
- CE certificates with your district name
- Reports and transcripts

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## Annual Video Hosting Fee

Up to 25 programs: \$1,495

Additional Programs:  
\$60/video per year

# Create a PLC on edWeb to meet district, teacher and staff needs



## Annual Fee

Up to 250 PLC members: \$2,500  
Additional PLC members: \$10 each

- A private PLC hub for convenient communication and collaboration.
- 3,000 edWebinars to meet the widest range of teacher, administrator, and staff needs and interests.
- Upload and link to your own PD content, too.
- Flex PD helps busy educators.
- Track participation for credit, accountability, and results.
- Easy-to-use, accessible, equitable, and sustainable for everyone.
- Approved for teacher license renewal in 42 states.
- Personal training and support!

*I can't imagine why any district would not want to encourage the use of edWeb.*

Mark Toback, Superintendent, Wayne Township Schools, NJ



# Funding your edWeb program

## Sources of Funding

- ESSA
  - Title I
  - Title II, Part A
  - Title III
  - Title IV, Part A
  - IDEA
- ESSER III (ARP ACT)
  - Funds need to be obligated by 9/30/24

## Cost Avoidance

- Cut back on hiring outside presenters
- Reduce need for substitutes
- Lower conference expenses
- Lower tuition reimbursement
- Reduce cost for support staff PD



# edWeb.net

Virtual Professional Learning for All Staff

More voice, choice and collaboration  
Meet district goals and individual needs and interests  
Better work/life balance and retention

Contact us to learn more and for a demo at [pd@edweb.net](mailto:pd@edweb.net)

