

The logo for edWeb features a bright green arch above the text "edWeb" in a dark blue, serif font.

edWeb

# Teacher Professional Development



# Survey Methodology

- The survey was deployed via email in March 2016 to two groups:
  - 150,000 edWeb members
  - 400,000 teachers from the MCH K-12 teacher database
- We received over 2,000 responses:
  - 1,240 from edWeb members
  - 800 from the MCH K-12 teacher file
- edWeb members are teachers, librarians, and administrators, but this survey was directed specifically to teachers.
- No incentive was provided other than a copy of the final report if the respondent provided an email address.



## Purpose of Survey

- Understand what kind of professional development teachers find most helpful to improve their teaching practice and their students' learning.
- Learn about the professional learning program elements that are most important to teachers.
- Assess how edWeb compares with other teacher professional learning options.
- Learn how edWeb members are similar to or different from teachers in general.



# What types of professional development activities do you find most helpful to assist you in improving your practice as a teacher?

	K-12 Teachers	edWeb Members
	Most/Very Helpful	Most/Very Helpful
Online courses, webinars, and videos.	38%	84%
Off -site courses, workshops, and seminars.	69%	65%
Being a member of a professional learning community/network.	55%	64%
Education conferences and EdCamps.	50%	56%
Professional development provided by my school/district.	48%	44%



# Why do you participate in teacher professional development programs?

	K-12 Teachers	edWeb Members
I enjoy learning new ideas and practices from peers and experts in my field.	78%	88%
It helps me improve my teaching.	79%	86%
It helps me improve learning for my students.	74%	83%
It helps me learn how to use technology.	53%	56%
I enjoy having the opportunity to get together with colleagues.	56%	46%
It is required to keep up my state certification.	54%	46%
It helps with my personal career advancement.	40%	44%
It is required by my school/district.	63%	43%



# What is important to you in a teacher professional development program?

	K-12 Teachers	edWeb Members
Flexibility to participate on my own time - anytime, anywhere.	43%	82%
That the program is free.	61%	75%
Opportunity to learn from peers and colleagues.	75%	74%
Ability to get a certificate of completion for attending a program.	34%	57%
Ability to get credit from my school/district.	61%	47%
Ability to earn credit toward my state license requirements.	56%	43%
The ability to work collaboratively with other participants.	60%	40%
That the program is aligned to my State Standards.	50%	36%
That the program is aligned to National Standards.	29%	25%
Ability to participate on a mobile phone or tablet.	11%	20%
Ability to earn digital badges.	3%	5%



# On average, how frequently do you participate in professional development activities?

	K-12 Teachers	edWeb Members
1 - 2 hours per week	45%	45%
3 - 4 hours per week	12%	14%
5 or more hours per week	4%	4%
Less than an hour per week	37%	37%
Not at all	3%	1%



# How much did you spend personally on professional development activities in the past year?

	K-12 Teachers	edWeb Members
Less than \$100	27%	32%
\$100 - \$250	18%	22%
\$250 - \$500	10%	12%
Over \$500	11%	12%
Nothing	35%	22%





Please tell us if you engage in any of the following activities.

	K-12 Teachers	edWeb Members
I've attended an educational conference in the past year.	53%	68%
I'm a teacher leader, mentor or coach.	41%	50%
I'm involved in my school's efforts to integrate technology.	30%	44%
I've presented at a conference, workshop, or webinar.	30%	44%
I have a leadership role in my school/district.	31%	43%
I recommend the purchase of educational products and services.	24%	41%
I serve on an education-related board.	12%	17%
I've attended an EdCamp.	4%	12%



Please rate the following communities and programs for their value as a professional learning network and resource.

	K-12 Teachers Excellent/Very Good	edWeb Members Excellent/Very Good
YouTube	52%	47%
Pinterest	43%	47%
Google+	40%	32%
Teacher Tube	24%	23%
Professional Learning Practice	19%	16%
edWeb.net	19%	85%
Teaching Channel	19%	28%
Edmodo	17%	21%
Simple K-12	14%	21%
Facebook	14%	18%
We Are Teachers	12%	15%
LinkedIn	11%	12%
TeacherCast	9%	9%
Twitter	7%	18%
Better Lesson	7%	6%
Classroom 2.0	6%	10%
ASCD Edge	6%	18%



# How does edWeb.net compare with other professional learning programs that you've attended in helping you:

	<b>edWeb is Better</b>
Improving your teaching.	69%
Making learning more engaging for students.	65%
Learning about technology.	62%
Helping you be a leader in your school.	47%
Getting support from peers.	39%



## How likely are you to recommend edWeb.net to a colleague?

	<b>edWeb Members</b>
Very likely	69%
Somewhat likely	23%
Not likely	4%



*Demographics of Respondents*  
What level of education do you teach?

	<b>K-12 Teachers</b>	<b>edWeb Members</b>
Preschool	6%	24%
Elementary	44%	35%
Middle/Junior High	20%	25%
High School	34%	25%
College	2%	8%



## *Demographics of Respondents*

How many years have you been teaching?

	K-12 Teachers	edWeb Members
1 - 2 years	10%	3%
3 - 5 years	10%	6%
6 to 10 years	13%	14%
11 to 20 years	33%	33%
More than 20 years	33%	45%



## *Demographics of Respondents*

What type of community do you teach in?

	<b>K-12 Teachers</b>	<b>edWeb Members</b>
Rural	20%	24%
Urban	43%	27%
Suburban	35%	45%

